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Original Immersive Experience Coming to Dallas Theater Center

DALLAS (January 27, 2021) - Dallas Theater Center, the 2017 recipient of the Regional Theatre Tony Award®, presents an immersive theatrical experience. *Something Grim(m)* is an original production created by Director Tiffany Nichole Greene (Resident Director *Hamilton*) and devised with the Diane and Hal Brierley Resident Acting Company.

This creative journey inspired by Grimm's fairy tales takes place around the Dee and Charles Wylie Theatre starting February 20th. Guests will take a self-guided tour through various locations. Patrons will start their storybook journey in the Lexus Silver parking garage. From there, the story is told in several segments, each step along the path revealing a new part of the story.

The production will include comic strips, pop-up story books, as well as pre-recorded video and audio elements. The story follows a gardener, a maid, a cook, a farmer, and a very special child on an exploration of power and privilege and a journey back home.

"We long to return to producing plays indoors at the Wylie Theatre and Kalita Humphreys Theater as soon as it is safe to do so," said Kevin Moriarty, Enloe/Rose Artistic Director, Dallas Theater Center. "But we are determined to continue to create art for our community right now, even during this difficult time. So we asked director Tiffany Nichole Greene, a long time collaborator with us at Dallas Theater Center, to create a performance piece that would not require live actors onsite and that would keep the audience outside the theater and socially distanced from each other. She leaned into this challenge and suggested creating an installation piece, inspired by Grimm fairy tales, in which the audience will walk around the outside of the theater encountering brief video projections, sound effects and visual images. It's a unique way to tell a story, and we're excited to share the results of this experiment with our audiences."

"We're living in a time of much reckoning. In new and extreme ways, we are being confronted with the dangerous effects of not accepting responsibility for one another. And, almost as if in defiance of this thought, our own wants and needs continue to intensify," said Tiffany Nichole Greene, Director of *Something Grim(m)*, Dallas Theater Center. "This theatrical journey explores that. What do we actually owe one another?"

The production culminates in a unique moment at the end requiring each audience member to make a moral choice based on the impact of the fairytale they have just seen. The production was created specifically for this cast and location. The varied storytelling components and guiding narrative make for

a truly distinctive experience.

Dallas Theater Center's COVID compliance officers are ensuring protocols are up to date with local, state, and CDC safety recommendations. All audience members are required to wear masks. The entire experience will take place outdoors with plenty of room for social distancing. For guests' safety, entry times will be staggered and contact with staff will be limited. There will also be a maximum number of tickets available per time slot to reduce guest interactions.

"It has been an amazing journey for the artists and artisans of Dallas Theater Center to create *Something Grim(m)*. Everyone has been working under extremely restricted COVID-19 safety protocols in order to keep storytelling alive and vibrant for our audiences during this pandemic. We hope this out of the box event will surprise and delight those who are able to join in and engage with us during this limited run," said Sarahbeth Grossman, Artistic Producer, Dallas Theater Center.

It will take guests about 40 minutes to complete the outdoor tour. Restrooms and access to the Wylie building will not be available. Since this is a walking tour, Dallas Theater Center staff recommend guests wear weather-appropriate clothing and footwear that is comfortable for walking or standing at least 40 minutes. There will be limited seating at two key points along the way for those who would like to be seated while watching the video segments of the experience.

Tickets are on sale now for \$35. The show runs until March 6th. Showtimes start at 6 p.m. Tickets must be purchased in advance as the box office will not be open during the run of the show. Guests will not have access to the lobby which includes bathrooms and access to the inside of the Wylie Theatre. To learn more about *Something Grim(m)* or to buy tickets visit www.dallastheatercenter.org/show/something-grimm.

ABOUT DALLAS THEATER CENTER:

One of the leading regional theaters in the country and the 2017 Regional Theatre Tony Award® Recipient, Dallas Theater Center (Dallas Theater Center) performs to an audience of more than 100,000 North Texas residents annually. Founded in 1959, Dallas Theater Center is now a resident company of the AT&T Performing Arts Center and presents its Mainstage season at the Dee and Charles Wylie Theatre, designed by REX/OMA, Joshua Prince-Ramus and Rem Koolhaas and at its original home, the Kalita Humphreys Theater, the only freestanding theater designed and built by Frank Lloyd Wright. Dallas Theater Center is one of only two theaters in Texas that is a member of the League of Resident Theatres, the largest and most prestigious non-profit professional theater association in the country. Under the leadership of Enloe/Rose Artistic Director Kevin Moriarty and Managing Director Jeffrey Woodward, Dallas Theater Center produces a six-play subscription series of classics, musicals, and new plays and an annual production of *A Christmas Carol*; extensive education programs, including the National Arts and Humanities Youth Program Award-winning Project Discovery, and partnerships with Southern Methodist University's Meadows School of the Arts and Booker T. Washington High School for the Performing and Visual Arts; and many community collaborations. In 2017, in collaboration with SMU Meadows, Dallas Theater Center launched Public Works Dallas, a groundbreaking community engagement and participatory theater project designed to deliberately blur the line between professional artists and community members, culminating in an annual production featuring more than 200 Dallas citizens performing a Shakespeare play. Throughout its history, Dallas Theater Center has produced many new works, including *The Texas Trilogy* by Preston Jones in 1978; Robert Penn Warren's *All the King's Men*, adapted by Adrian Hall, in 1986; and recent premieres of *Miller, Mississippi* by Boo Killebrew; *Stagger Lee* by Will Power; *Hood: The Robin Hood Musical Adventure* by Douglas Carter Beane and Lewis Flinn; *Bella: An American Tall Tale* by Kirsten Childs; *penny candy* by Jonathan Noron; *Clarkston* by Samuel D. Hunter and *Moonshine: That Hee Haw Musical* by Robert Horn, Brandy Clark and Shane McAnally. Dallas Theater Center gratefully acknowledges the support of our season sponsors: Texas Instruments and Texas Instruments Foundation, The Shubert Foundation, City of Dallas Office of Arts and Culture, Lexus, TACA, and Texas Commission on the Arts.

Commitment to Equality, Diversity and Inclusion: At Dallas Theater Center, all are welcome. We want to be the best place to work and see theater, and to be a positive and transformational force in Dallas and beyond. We stand-up for equity, diversity, and inclusion across our company and community. As a leading national theater, we recognize that building an equitable, diverse, and inclusive environment is central to our relevance and sustainability in the community we serve and love. We acknowledge the land upon which this production was filmed as the ancestral home of many Indigenous Peoples including the Caddo, Wichita, Tawakoni and Kiikaapoi, as well as the tribes that may have lived here and roamed the area including Comanche, Kiowa and Apache and those indigenous people whose names we don't know anymore. We honor, revere and respect those who were stewards of this land long before we made it our home. We also acknowledge the neighborhood we inhabit as one of the original Freedman's towns of Dallas built by those who were enslaved by European colonization.

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